



Digital Talent

Information Session

Marco Alidoro, Employability Manager
employability@londonyouth.org

1

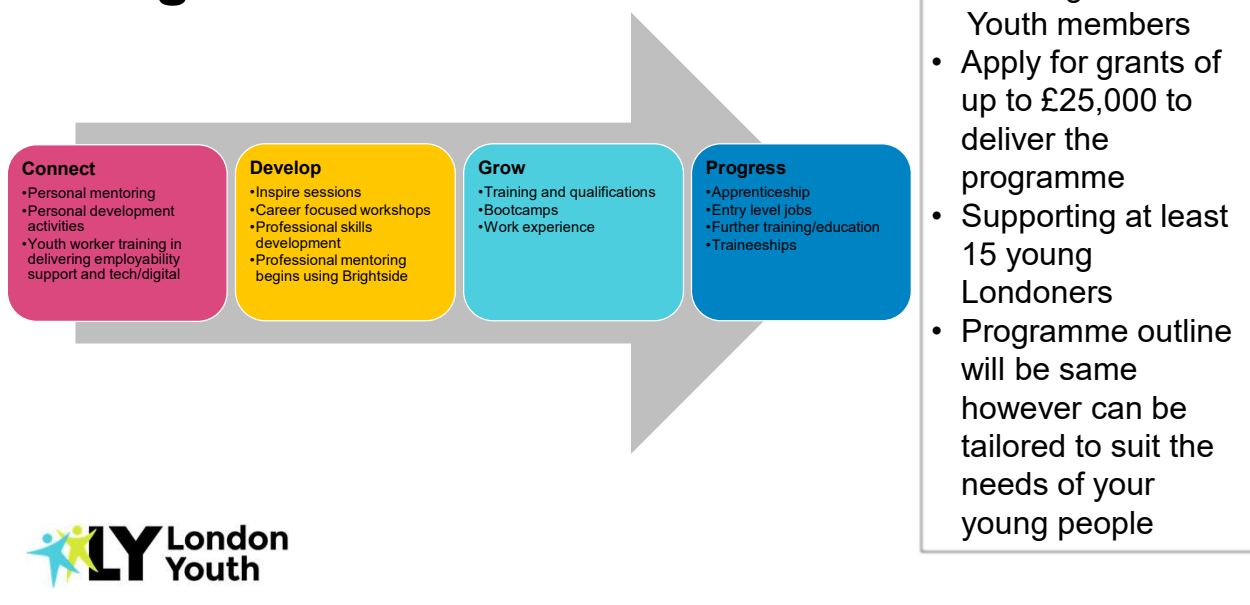
Context

- Digital Talent is a new programme aimed at ensuring underrepresented and low socio-economic backgrounds have access to specialist training, and knowledge of tech and digital jobs and have more confidence in pursuing careers in these sectors.
- Despite a 40% growth in the last two years in the UK Tech sector (Tech Nation, Jobs and Skills Report, 2020), there is a significant skills shortage and young people from our target group are underrepresented in this sector. There is the opportunity to capitalise on this demand by training young people to “plug this gap” and help them to secure jobs of the future.



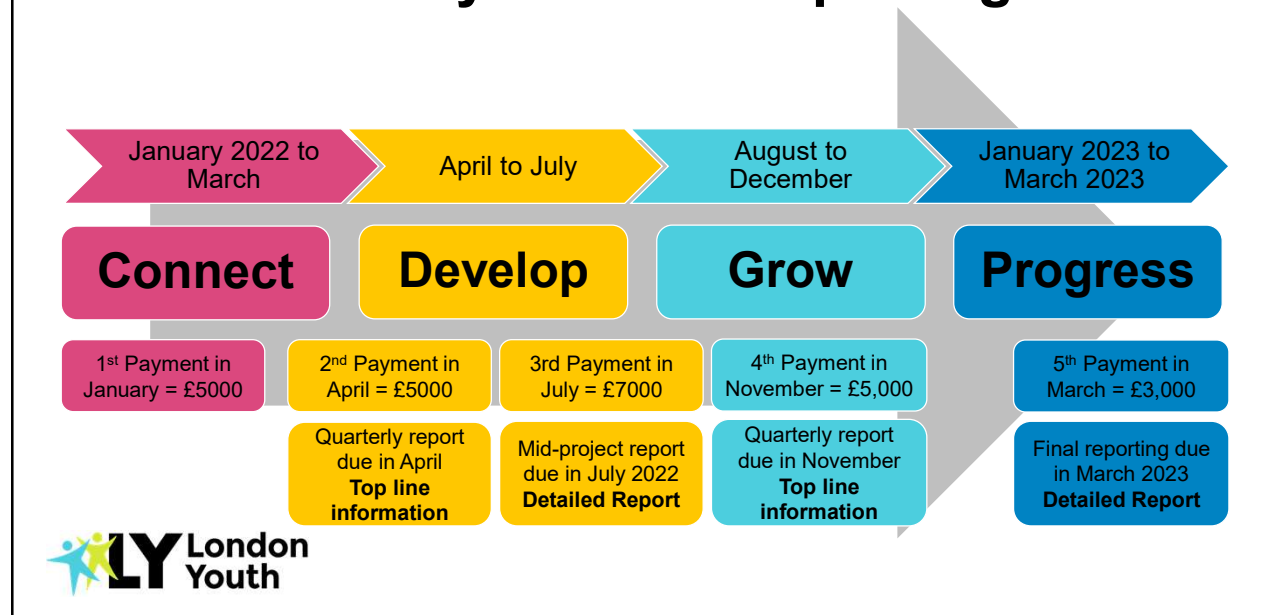
2

Programme Outline



3

Schedule - Payments & Reporting



4

Monitoring, Evaluation and Learning

Working with experienced External Evaluator, Shepard and Moyes, we will be creating a fit for purpose MEL framework for the programme which will include tools such as the following to measure the impact:

- Young people surveys
- Youth worker surveys
- Employer surveys
- Focus groups and interviews
- Learn to action workshops
- Quarterly monitoring returns
- Case studies

All organisations will receive relevant training and support from London Youth to ensure the MEL process is clear and delivery staff are comfortable using the variety of tools to capture impactful programme data.

We will also be incorporating the Skills Builder framework into the programme to measure the essential skill development of all young people.



7

Outcomes

Of the 15 young people you will work with, the following outcomes are expected:

- 75% will complete the programme
- 70% will complete qualifications to support their career journey
- 60% will complete work experience
- 40% will progress into full time employment or apprenticeships
- 30% will sustain positive progression for 3 months or more

In addition, the programme will also support the following outcomes for young people:

- Increased knowledge of future jobs/future proof industries
- Improved access to job opportunities
- Increased confidence in pursuing careers into industry of choice
- Increased skills through training and accredited qualifications
- Increased employability skills
- Improved professional skills



8

Application Process

- Application Form either completed online or Microsoft Word copy by the Sunday 5th December
- Potential interviews held during W/c 6th December
- Please include budget template, risk register and have read through the due diligence.
- There won't be weighting towards any specific sections

Who can apply?

We will accept applications from organisations that meet the following criteria:

- **Member of London Youth**
- **Minimum income last financial year of £100,000**
- Able to meet our thorough Due Diligence requirements
- Previous experience delivering employability programmes



9

Key Dates

Information Sessions	Week commencing 15 th November
Deadline for submissions:	Sunday 5th December 2021 at 11:59pm
London Youth to review applications & conduct follow up interviews:	Week commencing 6 th December 2021
Decisions communicated to applicants:	Week commencing 13 th December 2021
Due Diligence completed:	Week commencing 13 th December 2021 and early January
Projects to be delivered:	January 2022 to March 2023
Induction session for successful organisations	Thursday 13 th January (all day)



10

Q&A

Click the “Participants” Button

→ The you can “raise your hand”

→ When called please unmute

Questions can also be sent via the chat, these may be collated, answered after the online event and sent out.



11

Any further questions?

Marco Alidoro
employability@londonyouth.org



@LondonYouth



@London_Youth



/LondonYouth



London Youth



Londonyouth.org/newsletter



12