

Let's get fundraising!

Together we can help create a better future for young Londoners





About us

London Youth is a charity on a mission to transform the lives of young Londoners and we've remained dedicated to this mission for over 130 years.



"I've attended my youth club since I was ten. I was so shy back then and London Youth's City Leaders social action programme really grew my confidence.

It gave me the opportunity to make positive change by producing kits bags for homeless people in my area which we distributed through the local soup kitchen.

We still help out there. It shows young people are good and can make a difference when given the chance."

Jaykoda, 16 years old

londonyouth.org

Our annual impact



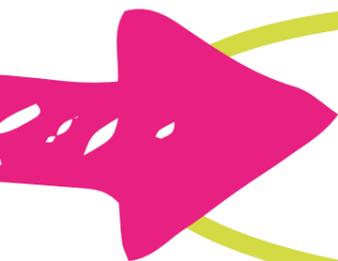
We work **with over 21,000**

young people through our **sports, employability, youth action, arts and outdoor education** programmes.



Over 600

community youth clubs work with London Youth across every London borough to help young people to be the best that they can be.



1,798 youth professionals are involved in our **training and networks**



“Joining London Youth’s youth advisory board has made me less shy as I’ve met so many new people from across London.

A personal highlight has been joining a debating event at City Hall where I learnt professional debating techniques. After that I set up a debating club at my local primary school to help other children to express their views. All my experiences with London Youth have taught me to push myself forward and not just think it, do it.”

Maya, 17 years old

“All my experiences with London Youth have taught me to push myself forward and not just think it, do it.”



Where your money goes

£10

could fund an outdoor activity at one of London Youth’s residential centres for a young person

£50

could provide safeguarding training to a youth worker working with vulnerable young people

£200

could pay for one young person to access free sports sessions at youth club for a whole year

£600

could fund a youth led community social action project, helping young people to work together to plan and budget a project that gives back to the community

£1,000

could put a young person through our employability programme with tailored work experience opportunities and careers guidance, helping them to gain meaningful employment in the future

£2,000

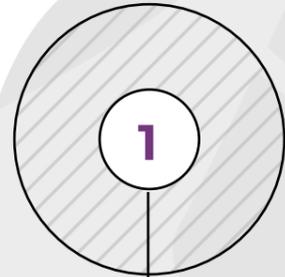
could pay for 25 young people to get out of the city and do adventurous activities at Hindleap Warren in the Ashdown Forest for a weekend

Our reach

Our work gives young people access to opportunities they might not otherwise have had.

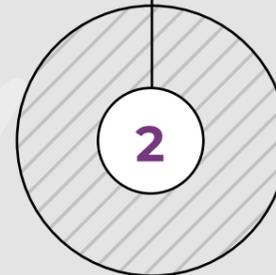
WE HAVE OVER
600 CLUBS
IN OUR NETWORK.

THE EQUIVALENT
TO ONE CLUB PER
2.5 km²



The Sulgrave Youth Club

The Sulgrave Youth Club is an activity based club working with young people aged 8-19 years, providing a range of after-school and evening youth clubs as well as school holiday provision.



Young Urban Arts Foundation

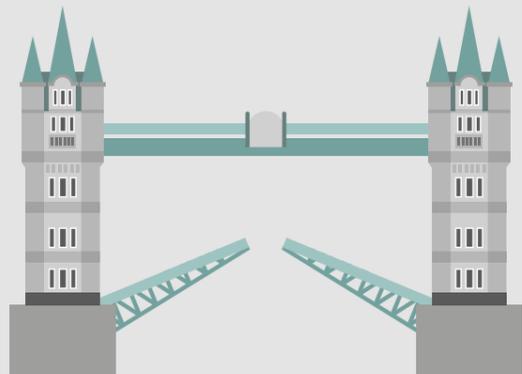
Empower the lives of young people by strengthening well-being and building opportunities, through creativity and culture.



Caras Community Outreach Charity

Support people of all ages who are of refugee and asylum-seeking background, to develop their English skills, access services and opportunities, build supportive social networks and to feel welcomed.

CURRENTLY
2,879,900
CHILDREN AND YOUNG PEOPLE
AGED 0-25 LIVE IN LONDON OR
ONE THIRD
OF THE CAPITAL'S POPULATION



Fundraising ideas

Out & about

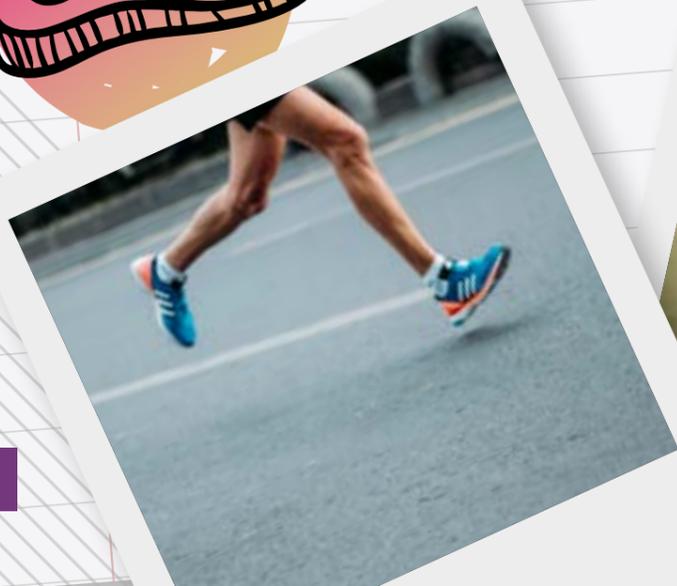
Get moving

With London on your doorstep we're sure you don't need much encouraging to explore it, but why not lace up your trainers and raise some money while you're at it!

Why not plan your route around some of our best landmarks, or maybe run, walk or cycle the route of your usual tube commute? See a whole new side of London above ground!

Ready to take on a bigger challenge? Get in touch with us to see how you can join #TeamLondonYouth in some of the UK's best events, including:

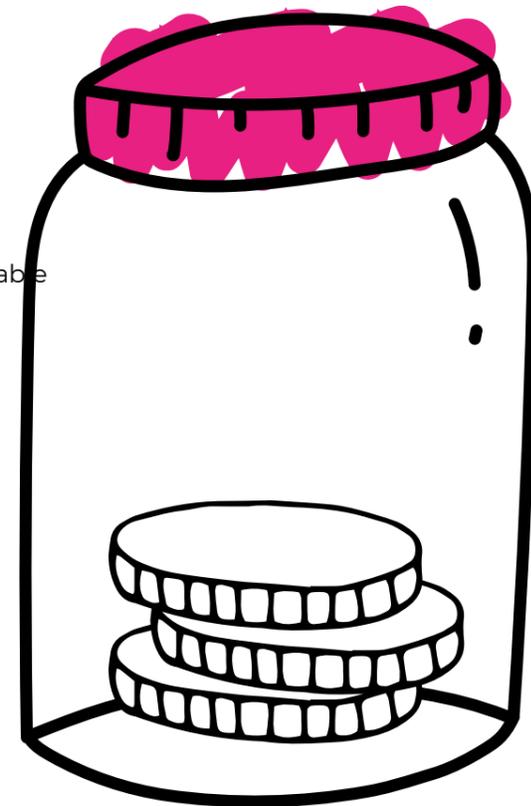
- Virgin Money London Marathon
- Vitality 10,000
- Royal Parks Half Marathon



At work

There are plenty of ways to raise money at work, whether you're all in the office or not. Here are some ideas to get you inspired, but the possibilities are endless!

- **Swear jar** - Need we say more? Hold your colleagues accountable for their filthy mouths and raise money for a good cause at the same time!
- **Bake it out** - Work on your best Paul Hollywood impression and compete to see who can make the best sponge, you could even host a bake sale afterwards for maximum fundraising (and cake eating) opportunity.
- **Donate your ticket** - Not commuting so much recently? Put that money back into London and invest it as a donation, all the feel-good factor and none of the commute, winner!
- **Run a class** - Suddenly an expert at baking banana bread and knitting? Yoga and Mandarin? Put those skills to work and host a fun lesson for your colleagues.



At home

Fundraising can happen anywhere, even from your sofa, with these home-based ideas:

- **Game-a-thon** - Avid gamer? Channel that energy and level up - get friends and family to sponsor your gaming marathon, or host a group gaming sesh with a donation as the entry.
- **Digital detox** - Why not ditch the screens and go cold turkey on the socials, get your detox sponsored by friends and family and see how long you can last!
- **Come Dine With Me** - Love a bit of daytime telly and want to get involved? Why not host a Come Dine With Me night for some friends, just tell them to bring their score cards and sassiest comments.
- **Virtual quiz** - We've all had more than enough practice at this one! Put together your toughest questions and get people to donate to take part.



The legal bits & pieces...

Not to take the fun out of fundraising, but it's worth taking note of some of the rules and regulations around raising money for charity.

Below you will find some basic guidelines that you need to bear in mind when organising your fundraising activities.



Raffles, lotteries & sweepstakes

Lotteries are one of the more heavily regulated fundraising activities, but also one of the most popular.

If you are holding a private raffle, there will be no need to obtain a licence. Just be aware that it cannot be advertised publicly, and you must make it clear who is running the raffle.

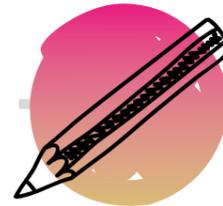
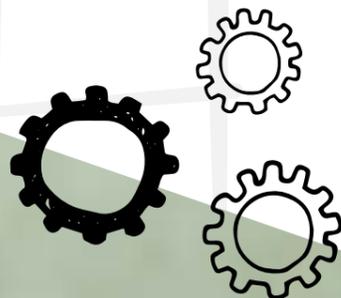
No more than £500 can be spent on buying prizes, but no limits apply to the value of donated goods.

More information can be found in the [fundraising code](#).

Helpful guidance to running a lottery or raffle:

[Running a lottery quick guide](#)

[Organising small lotteries](#)

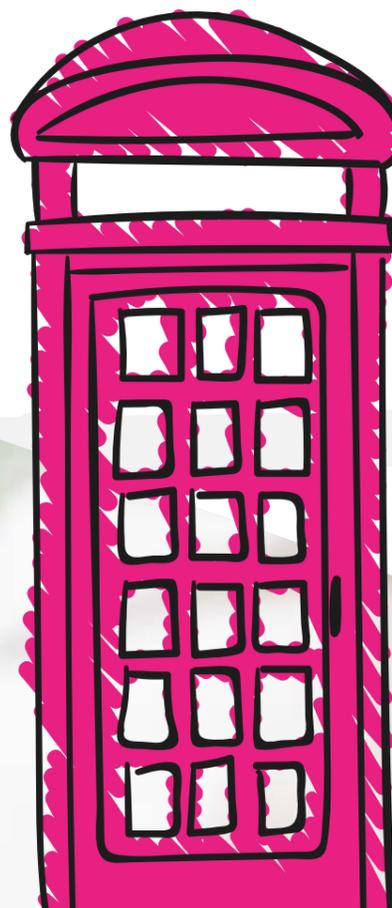


Branding & images

We love to support people in fundraising for us, but as a small charity we have limited promotional materials available.

We ask that you do not copy photos from our website, as we need to keep track of these to ensure we remain fully GDPR compliant.

If you are running an event and would like our help communicating London Youth's work, please do get in touch and we'll see what we can do!



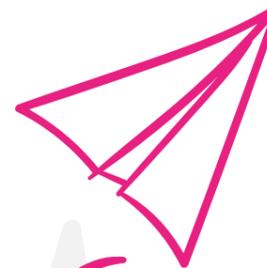
Health & safety

Please remember that you are responsible for making sure any fundraising is run safely and legally.

London Youth cannot accept any liability or responsibility for anything that might happen to people or property as a result of your fundraising activity.

With this in mind, please follow these simple principles to make your fundraising safe and fun for all:

- Contact the British Red Cross or St John's Ambulance if you feel that first aiders are necessary.
- Always ensure that children are safe and that you do not allow them to ask for or collect money without an adult.
- You need a safe environment for fundraising, so assess any risks and make sure that they are eliminated or minimised for all involved.
- If you are going to carry money around, take care with your personal security. Always use a safe route, take someone else with you and carry a personal alarm.



Collecting donations

JustGiving

The easiest way to collect donations is with an online fundraising page. We recommend using JustGiving.

Setting up a page for your fundraising is simple, **just follow this link** and get signed up, then you're good to go!

JustGiving™

Bank transfers

If you have collected money for event or raffle through ticket sales, please pay the cash into your bank and send a cheque or make a payment via BACs transfer to London Youth. Our bank details can be found below:

Account Name:

Federation of London Youth Clubs

Account Number:

96603240

Sort Code:

60-13-14

Please include your name in the reference on all payments so we can identify funds raised by you. When making a BACs transfer, please confirm this with an email to hello@londonyouth.org so we know to expect it!

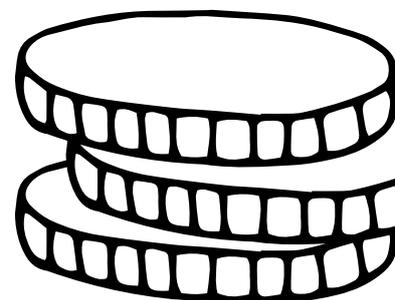


Sponsorship forms and offline donations

You can use sponsorship forms to collect donations in person, if you would like a copy of one please get in touch.

When collecting with the sponsorship form it is best to pay the cash in at the bank and then send a cheque, along with the completed sponsorship form to:

**Fundraising Team,
London Youth
47 – 49 Pitfield Street
London
N1 6DA**



Important info

- Make sure that you count collected monies with another person present and have them verify the total amount raised
- Make sure any coins and notes donated are kept in a secure place and is banked as soon as possible, then write a cheque to London Youth or make a bank transfer. **Please do not send cash in the post.**



 @londonyouth

 @london_youth

 London Youth

hello@londonyouth.org

0207 549 8800

47-49 Pitfield Street, London N1 6DA

www.londonyouth.org